

THE PHASE THREE HOME

REDEFINING THE NEST FOR THE NEXT STAGE OF YOUR LIFE

Style to Steal: The GE Monogram Design Center, Merchandise Mart

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State-of-the-art appliances. On-trend design and decor. Warm, sophisticated style.

Welcome to the [GE Monogram Design Center at Chicago's Merchandise Mart](#).

As someone who's always on the hunt for fresh inspiration for my home, the GE Design Center.....well, it's pretty much my idea of a good time. So when I had an opportunity to tour the 4,000 square foot showroom recently, you've got to know I jumped at the chance.

And just as expected, it *did not* disappoint.

Part of the [LuxeHome](#) series of design boutiques at the Mart, the stunning multi-room showroom allows visitors to experience the latest in their Monogram line of appliances first hand and view them in traditional, modern and contemporary settings.



Each area has the look and feel of home—from the sconces on the wall to the pillows on the sofa. And each is meticulously appointed in stunning neutral palettes and textures that make the appliances seem more like accessories than something you'd use to prepare tonight's dinner.

If you're looking for design and decor inspiration, trust me, there's plenty of inspiration to steal.

Don't think for a minute I didn't file away more than my share of great ideas to be used in my next home. Or two.





Here's a few highlights worth noting:

***Phase Three Home-Savvy Decor:** Basically, the GE Center's design aesthetic is a perfect fit for a **phase three home**. From the upholstery on the furniture, to the stain on the hardwood, to the cutting-edge appliances, it's all about classic lines; time efficient choices; minimizing maintenance / maximizing comfort; durability. It's all the things we hope our homes to be as we hit that third stage of our lives.

Great style is timeless. And just smart. So it's good for how you live now, good for how you'll live going forward. And great for maintaing your investment.



***More than just a pretty face:** It's no longer just about cooking. These ovens and cook tops look like fine art, but do things faster and better than ever before.

For example, [GE's Monogram Advantium Speedcook Oven](#). It's a microwave, convection oven, speed cooker and warming oven. It's sleek and beautiful and offers oven-quality results 8 times faster than conventional ovens...with no preheating. Perfect for getting in, getting out and on with your day. Now that's a big win for our busy lifestyles! On my wish list, BTW!





***Appliances that accommodate your ever-changing lifestyle:** A refrigerator that morphs to fit the ever-changing needs of your ever-changing family? Yeah, that's GE's line of [Fully Integrated Refrigerators](#).

A convertible drawer transforms into whatever you need it to be at the time. Then back again. So, you use it for everyday frig storage—then when your kids bring friends home after the game, come home from college or stop in for a weekend visit—it becomes additional freezer storage or beverage/wine storage. Afterwards, it's back to everyday life as a refrigerator drawer until the next group comes through! Also on my wish list, BTW.



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.....I could go on and on.

The icing on the cake? The attentive staff of Product Specialists (I spoke with Alex Skobel who walked me through the modern kitchen's unique features), the one-on-one consultations and hands-on demonstrations that make a visit to the GE Design Center well worth your time, whether you're planning a renovation.... or just dreaming of one!