

MICHIGAN AVENUE

Exquisite Surfaces Opens in the Merchandise Mart

The newest addition to LuxeHome offers fabulous flooring.

November 07, 2012



Alexis, Paula, and Franck Nataf

[LuxeHome](#) in the Merchandise Mart got a new addition recently with the opening of [Exquisite Surfaces](#), a West Coast-based line of reclaimed and new handcrafted flooring and tiles. The products themselves are authentic, but so are the owners and founders. Paula Nataf and her sons Franck and Alexis fully embody what it means to run a family business. Having already opened a few stores on the East and West coasts, a Midwest outpost was the obvious next step for the brand.

Photography by r25 Productions



Franck Nataf, Roman Alonso, Margaret Russell, Paula Nataf, Steven Johanknecht, and Alexis Nataf

The products themselves are authentic, but so are the owners and founders. Paula Nataf and her sons Franck and Alexis speak with charming French accents and fully embody what it means to run a family business. Having already opened a few stores on the East and West coasts, a Midwest outpost was the obvious next step for the brand. Exquisite Surfaces is a fit here not only because of Chicago's reputation for high-end design, but also because of the way the city supports genuine, family-owned businesses. 222 *Merchandise Mart Plaza, Ste. 143, 312-564-5530*

—Elle Eichinger

Read more at <http://michiganavemag.com/channels/home-page/insights?page=3#d7t5oS0Qaasz4GSr.99>