



Delta Faucet Opens 'Dream20' Showroom

Pictured during the ribbon cutting at Delta Faucet's 'Dream20' showroom are (l-r): Susan Fisher, director of Delta/Peerless brand marketing; Brian Nobbe, director for Brizo; Richard O'Reagan, v.p./sales; Katie Fishery, v.p. of MMPI; Bob Downie, regional sales manager for Chicago; John Dart, v.p./trade sales; Christopher Kennedy, president of MMPI; Mark Falanga, senior v.p. of MMPI, and Keith Allman, president/CEO for Delta Faucet.

Delta Faucet Showroom Opens at LuxeHome

Chicago — The "DREAM20" showroom, a 30,000-sq.-ft. flagship showroom from Delta Faucet Company, has opened at Chicago's LuxeHome, the company announced.

The showroom, located in Suite 127, on the first floor of The Merchandise Mart, features a wide array of kitchen and bath faucets, shower products and accessories from the Delta and Brizo brands, and includes more than 90 fully functioning displays and product showcases, the company said.

The high-tech space also includes a touch screen wall that interfaces with tablet computers, all of which offer photos, product details, 360-degree product renderings, videos and technology overviews, according to the company.

"The DREAM20 showroom is Delta Faucet's first showroom," said Susan Fisher, v.p./marketing. "Our hope is that the showroom makes it easy for designers and architects to 'play,' and find unique and creative solutions for their clients."

LuxeHome features 30 boutiques that showcase kitchen, bath and building products.

confidence that Viking Range has in its products," said Bob Pavy, v.p./product service. "This full three-year warranty provides consumers peace of mind, knowing that we stand behind [our] products."

With the new Viking Signature Warranty, consumers will receive a standard three-year warranty when they purchase Viking Professional Series indoor major appliances, as opposed to the previous one-year warranty, the company said.

"The new warranty is effective on Viking Professional Series indoor products purchased on or after May 1, 2011, with undercounter refrigeration excluded," Pavy stated.

Fulgor Milano Opens First U.S. Showroom

Sterling, VA — Fulgor Milano, the Italy-based manufacturer of luxury appliances, has opened its first U.S. showroom, in the Washington, DC metropolitan area.

Backed by parent company Meneghetti S.p.A., Fulgor Milano has operated for some 50 years as the private-label manufacturer for more than 400 of the world's top kitchen-appliance brands. Located in Sterling, VA, the company's new