

Fresh Market

New showrooms, services, furniture stores... here's a taste of what's being served up in the industry all over town. **By Margaret Sutherland**



Carlisle Wide Plank Floors' new home in the Merchandise Mart

Great Lengths

Don't call it big box flooring. **Carlisle Wide Plank Floors**, the generations-old flooring experts out of New Hampshire, has taken its cue in quality, luxury and design from the vintage look of colonial New England homes. Carlisle's completely customizable product—from the stain down to the very last nail—takes the floor in its newest showroom at LuxeHome in the Merchandise Mart.

Whereas the typical floorboards average only a couple inches in width and options are limited to a handful of index-card-size samples, Carlisle's options

average 10 inches in width, with extreme lengths (up to 16 feet) to create a seamless appearance from the highest quality wood available.

"We make floors one plank at a time and craft them for each of our clients... it's a bit like painting a canvas in that respect," says Chris Sy, Carlisle's national sales director. "This is a brand that is really about design."

Whether you're going for a traditional or contemporary feel, the showroom's 4-by-8-foot panels of sample projects are an impressive way to jump-start creativity. *LuxeHome, 222 Merchandise Mart, Ste. 470, 312.527.7939, wideplankflooring.com*



Mod Podge With showrooms on both coasts, along with and Houston, modern furniture retailer **Modani** has finally Midwest—Lincoln Park to be exact. Inspired by international Chicago will carry an eclectic mix of modern, minimalist, Ze kids and outdoor furniture. *1574 N. Kingsbury St., 312.523.*